



## Pharmaceuticals Direct Limited

### Privacy Policy

Pharmaceuticals Direct Limited is committed to safeguarding your privacy online. This policy sets out the basis on which any personal data that you provide to us will be processed by us.

#### **INFORMATION WE COLLECT:**

- 1) Information that you provide by filling in forms on our site, for example, when submitting a request to purchase products or any form in which you request further information or updates.
- 2) A record of any correspondence between us.
- 3) Details of transactions that you carry out through our sites. In respect of payment, we use a reputable third-party service to process payments on our behalf. Any details taken for payment are done so over on a secure line and provided directly to the third party payment process team. Any such details will never be held on file.
- 4) Details of products and services that we provide to you, and any information that you provide to us.
- 5) Details of your visits to our site and the resources that you access. Examples include traffic data, location data, weblogs and other communication data.
- 6) Information relating to your computer, for example, your IP address, operating system and browser type. This information is used for system administration, to report aggregate statistical information (which does not identify you as an individual) to our advertisers.
- 7) Information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies help us to improve our site and your experience in using our site, for example, they speed up your searches and recognise you when you return to our site. If you wish, you can refuse to accept cookies by activating on your browser the setting that which allows you to refuse the setting of cookies.

#### **DATA STORAGE:**

We will take all reasonable steps to ensure that data received by us is treated securely and in accordance with this privacy policy.

#### **USES OF INFORMATION:**

- 1) To ensure that content on our site is presented in the most effective manner for you and for your computer;
- 2) To carry out our obligations arising from any contract entered into between us;
- 3) To fulfil your order, the processing of your payment details and the provision of support services and to share this information with any service provider or supplier that we work with for the purposes of fulfilling your order, processing your payment detail or providing support services.



- 4) To notify you about changes to our service;
- 5) To provide you with information in respect of products or services that are similar to those contained in a contract with us;
- 6) To provide you with information, products or services that you request from us or which we feel may be of interest to you, where you have consented to be contacted for such purposes.
- 7) Where the service is elected for, to provide monthly statements by the email address provided.

#### **DISCLOSURE:**

We may disclose your information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligations, or in order to apply or enforce our terms of use or terms and conditions of sale and other agreements or to protect the rights, property and safety of our company, staff, customers or others.

#### **RIGHTS**

You have a right to ask us not to process your data for marketing purposes. We will usually inform you if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by contacting us at [info@pdluk.com](mailto:info@pdluk.com).

Should our site contain links to and from the websites of suppliers, advertisers and affiliates and you choose to follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

#### **ACCESS OF INFORMATION**

You have the right to access information held about you and may access this information by contacting us at [info@pdluk.com](mailto:info@pdluk.com). Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the relevant information we hold about you.

Please send any comments, questions or requests regarding this privacy policy to [info@pdluk.com](mailto:info@pdluk.com).